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17th Annual
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*"Health Behavior Research in the
Age of Personalized Medicine"*

Loews Ventana Canyon Resort
Tucson, Arizona
March 19-22, 2017



What if pediatricians could have a genomic blueprint for every child?

Most devastating diseases of childhood including cancers, neuromuscular disorders and congenital heart diseases have a genetic foundation.

Genomic medicine is forging a new path for more precisely diagnosing, treating and ultimately preventing many of these diseases. It's a giant move forward for an entire generation of children and those who care for them.

While sequencing a genome has become almost commonplace, analyzing the enormous amounts of data produced can be a lengthy and daunting task. Thanks to a computational pipeline developed at Nationwide Children's, what used to take three days now takes less than 90 minutes.

This means we're accelerating the use of genomic medicine for individual patients and expediting the discovery of trends among entire populations.

In May, we announced that renowned genome scientists Richard K. Wilson, PhD, and Elaine R. Mardis, PhD, will oversee our genomics program, further affirming Nationwide Children's as the preeminent leader to advance the use of genomic medicine in pediatrics.

**Discover why genomic medicine is the future of child health
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A photograph of three young people laughing and posing in front of a brick wall. A woman on the left is leaning over a man in the center, who is wearing a black t-shirt with a colorful smiley face graphic. A man on the right is sitting on a ledge, leaning against the wall. They are all smiling and looking at each other.

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Truth Initiative is America's largest non-profit public health organization dedicated to making tobacco use a thing of the past. We speak, seek and spread the truth about tobacco through education, tobacco-control research and policy studies, and community activism and engagement. **Learn more at truthinitiative.org.**

Welcome to Tucson

Bienvenidos a Tucson

The Spanish name of the city, Tucson, is derived from the language of its first peoples, the Tohono O'odham. In their language O'odham, Cuk Šon [tʃʊk ʃɔn] means at the base of the black hill, a reference to a basalt-covered hill now commonly referred to as "A" Mountain. Located west of downtown, this landmark can be identified by its large painted white letter.

The Arizona Research Prevention Center at the University of Arizona Mel and Enid Zuckerman College of Public Health welcomes American Academy of Health Behavior participants to the Old Pueblo and to Southern Arizona



THE UNIVERSITY OF ARIZONA
MEL & ENID ZUCKERMAN COLLEGE OF PUBLIC HEALTH

Arizona Prevention Research Center

The AzPRC is supported and funded by a cooperative agreement from The National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention, United States Department of Health and Human Services

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<http://azprc.arizona.edu>

Visit Tucson

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Mission

Mount Lemmon

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Be sure to use the new UA Mt. Lemmon
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**A MULTIDISCIPLINARY SOCIETY OF HEALTH
BEHAVIOR SCHOLARS AND RESEARCHERS**

**We thank the following Fellows for their generous sponsorship of the
Professional Development and Mentoring Luncheons**

Kenneth H. Beck	University of Maryland
Elbert Glover	American Journal of Health Behavior
Carolyn C. Johnson	Tulane University School of Public Health and Tropical Medicine
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Ph.D. in Kinesiology: Students may specialize in exercise behavioral science or exercise physiology.

Thank-You to ALL Sponsors!

Your Support helps us to continue in our mission to serve as the “research home” for health behavior scholars and researchers whose primary commitment is to excellence in research and the application of research to practice to improve the public’s health.



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Jeff Hallam, PhD

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