

AGENDA

https://aahb.org/2024-Meeting-

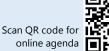
Scan QR code for online agenda

Online Agenda:

<u>Agenda</u>

Health Communication, (Mis-)Information, and Behavior: Leveraging Technology for Behavioral Interventions and **Health Behavior Research**

April 14-17, 2024 The DeSoto – Savannah, Georgia





SUNDAY, APRIL 14, 2024

1:30 pm – 6:00 pm

Meeting Registration (Foyer, 1st Floor)

1:30 pm – 5:45 pm

Poster Setup (Madison Ballroom, 1st Floor)

Presenters are encouraged to set up posters prior to the poster session.

3:30 pm – 5:30 pm

Opening Session (Oglethorpe Ballroom, 1st Floor) President's Welcome Address

Hsien-Chang Lin, PhD, AAHB President

Recognition of Membership Milestone, 2023 Fellows, Research Scholars & Mentorship Program (RSMP) Pairs, and Health Behavior Research Journal (HBR) Research Article of the Year (2023)

2024 Mentorship Award Recognition

Recipient: Dr. Philip Massey

2024 Judy K Black Award Presentation

Recipient: Dr. Julia Chen-Sankey

2024 Research Laureate Presentation

Recipient: Dr. Scott Rhodes

2024 Lifetime Achievement Award Presentation

Recipient: Dr. Mohammad Torabi

2024 Conference Overview

Matthew Rossheim, PhD, Conference Planning Chair

5:45 pm – 7:00 pm

Poster Session 1 (Madison Ballroom, 1st Floor)

Sunday poster setup starts from 1:30 pm. Presenters are encouraged to set up posters prior to the poster session.



Find poster board numbers and abstracts (Sunday): https://aahb.org/2024-Meeting-Poster-Session-1



Scan QR code for Sunday poster

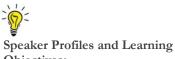
AGENDA



Breakfast Roundtable topics: https://aahb.org/2024-Breakfast-Roundtables-and-Networking



Scan QR code for breakfast roundtable topics



Objectives: https://aahb.org/2024-Speaker-Profiles/



Scan QR code for speaker profiles and learning objectives

MONDAY, APRIL 15, 2024

8:00 am – 6:00 pm Meeting Registration (Foyer)

8:00 am – 8:45 am (Breakfast will be served from 7:30 am) Breakfast Roundtables (Oglethorpe Ballroom)

- Table 1: Women in Leadership (Host: Dr. M. Daniele Fallin)
- Table 2: Award Presentation Debrief (Hosts: Dr. Jessie Jensen & Dr. Julie Merten)
- Table 3: Early Career Faculty (Host: Dr. Tracey Barnett)
- Table 4: Getting Your Research Funded (Host: Dr. Jim Thrasher)
- Table 5: First Time Conference Attendee (Hosts: Drs. Erika . Thompson and Rita Debate)
- Table 6: Doctoral Students Preparing for Academia/Industry (Hosts: Dr. Sarah Maness & Dr. Kayla Fair)
- Table 7: Research Exchange
- Table 8: Quiet Table

9:00 am - 9:15 am

Introduction of Conference Theme and Overview of Invited **Presentations** (Oglethorpe Ballroom)

Dr. Eric Walsh-Buhi, Conference Program Chair

9:15 am - 10:35 am

Speaker Session 1: Commercial Influences on Health Behavior and Wellbeing (Oglethorpe Ballroom)

- Presentation: Social Media and Adolescent Health (Speaker: Dr. Jon-Patrick Allem)
- Presentation: Keep Monitoring: The Limits of Self-Regulation for Harmful Commercial Content on Social Media (Speaker: Dr. Linnea Laestadius)
- Session 1 Q&A and Discussion (Moderator: Dr. Eric Walsh-Buhi)

10:50 am – 12:30 pm

Speaker Session 2: Prevention Messages to Reduce Adolescent Vaping Behaviors (Oglethorpe Ballroom)

- **Presentation:** Understanding the Impact of Vaping Prevention Messages on Adolescents (Speaker: Dr. Seth Noar)
- **Presentation:** For Youth, By Youth, With Youth: Co-designing Social Media Messages to Reduce Susceptibility to Vaping Initiation Among LGBTQ+ Youth (Speaker: Dr. Andy Tan)
- Session 2 Q&A and Discussion (Moderator: Dr. Danny Valdez)



Professional Development Workshop: All attendees are welcome. If not the first 25 students or AAHB members, please bring your own lunch.

Workshop speaker profile and learning objectives:

https://aahb.org/2024-Professional-Development-and-AI-Workshops-Speaker-Profiles



Scan QR code for workshop speaker profiles and learning obiectives



Sign up Monday Unplug Event:



Scan QR code for Monday Unplug Event

Find poster board numbers and abstracts (Monday): https://aahb.org/2024-Meeting-Poster-Session-2



Scan QR code for Monday poster abstracts

12:30 pm – 5:30 pm

Poster Setup (Madison Ballroom)

Presenters are encouraged to set up posters prior to the poster session.

12:45 pm – 1:45 pm

Free Professional Development Workshop (Oglethorpe Ballroom)

Insider's Guide to the NIH Grant Process (Speaker: Dr. Annie-Laurie McRee)

1:45 pm - 2:30 pm

Unplug Event: Walk and Talk through Downtown Savannah (Meet up at hotel lobby)

Host: Dr. Katie Heinrich/The Phoenix

3:00 pm - 4:00 pm

Health Behavior Research Editorial Board Meeting (Oglethorpe Ballroom)

• By Invitation Only

4:05 pm - 5:00 pm

Meeting of the Past Presidents (Monterey Suite, 2nd Floor)

By Invitation Only

5:00 pm – 5:45 pm

Donor's Reception (Harborview, 15th Floor)

By Invitation Only

5:45 pm - 7:00 pm

Poster Session 2 (Madison Ballroom)

- Student poster session; all conference attendees are invited to . join.
- Monday poster setup starts from 12:30 pm. Presenters are . encouraged to set up posters prior to the poster session.



AGENDA **TUESDAY, APRIL 16, 2024**

8:00 am - 6:00 pm Meeting Registration (Foyer)

7:30 am - 8:30 am (Breakfast will be served from 7:30 am) Breakfast Networking (Oglethorpe Ballroom)

8:45 am – 10:15 am

Speaker Session 3: AI in Health Communication and Applications (Oglethorpe Ballroom)

- Presentation: AI in Health Communication: The Good The Bad and The Ugly (Speaker: Dr. William Kassler)
- **Presentation:** Egocentric Insights: Exploring the World through Computer Vision (Speaker: Dr. David Crandall)
- Session 3 Q&A and Discussion (Moderator: Dr. Ruopeng An)

10:30 am – 12:35 pm

Speaker Session 4: Digital Health Interventions for Behavior Change and Challenges of Misinformation (Oglethorpe Ballroom)

- **Presentation:** Developing, Implementing and Evaluating Digital Health Interventions for Behavior Change (Speakers: Dr. José Bauermeister and Dr. Lisa Hightow-Weidman)
- **Presentation:** Improving Health with Effective Communication: . Lessons from Research on Misinformation (Speaker: Dr. Wen-Ying Sylvia Chou)
- Session 4 Q&A and Discussion (Moderator: Dr. Philip Massey)

12:35 pm – 5:30 pm

Poster Setup (Madison Ballroom)

Presenters are encouraged to set up posters prior to the poster session.

12:45 pm – 1:45 pm

Free Professional Development Workshop (Oglethorpe Ballroom)

New Meta-Analysis Features in Stata 18 (Speaker: Gabriela Ortiz, Stata)

2:00 pm - 3:30 pm

Free AI Workshop (Oglethorpe Ballroom)

Write Effective ChatGPT Prompts to Boost Research Productivity (Speaker: Dr. Ruopeng An)



Scan QR code for workshop speaker profiles and learning objectives

Professional Development

Workshop: All attendees are welcome. If not the first 25

students or AAHB members,

please bring your own lunch.

Workshops-Speaker-Profiles

learning objectives:

https://aahb.org/2024-

Workshop speaker profile and

Professional-Development-and-AI-



Speaker Profiles and Learning **Objectives:** https://aahb.org/2024-Speaker-

Profiles/

Scan QR code for speaker profiles and learning objectives

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Sign up Tuesday Unplug Event:



Scan QR code for Tuesday Unplug Event



Find poster board numbers and abstracts (Tuesday): https://aahb.org/2024-Meeting-Poster-Session-3



Scan QR code for Tuesday poster

3:45 pm – 4:30 pm

Unplug Event: Mindful Movement (Meet the Pulaski Room – 1st Floor)

Host: Dr. Katie Heinrich/The Phoenix •

4:45 pm - 5:45 pm

Retirement Celebration for Joanne Sommers (Harborview, 15th Floor)

All attendees are invited. •

5:45 pm – 7:00 pm

Poster Session 3 (Madison Ballroom)

Tuesday poster setup starts from 12:35 pm. Presenters are • encouraged to set up posters prior to the poster session.

AGENDA WEDNESDAY, APRIL 17, 2024

7:15 am – 8:15 am (Breakfast will be served from 7:15 am) Breakfast Networking (Oglethorpe Ballroom)

8:30 am – 9:15 am

3-Minute Thesis Competition (Oglethorpe Ballroom)

9:15 am – 10:15 am

Research Lightning Talks and Introduction of Protocol Abstracts (Oglethorpe Ballroom)

Host: Dr. Alyssa Robillard, Research Review Chair

10:15 am – 11:00 am

Research Scholars & Mentorship Program (RSMP) Recognition and Presentations (Oglethorpe Ballroom)

Hosts: Drs. Matthew Smith and Matthew Rossheim

11:10 am – 11:15 am

Health Behavior Research (HBR) Journal Information Session (Oglethorpe Ballroom)

Host: Dr. Kenneth Ward, HBR Associate Editor

11:15 am – 11:30 am

Conference Awards (Poster Awards, 3-Minute Thesis Competition) (Oglethorpe Ballroom)

Host: Dr. Matthew Rossheim

11:30 am – 11:45 am

Concluding Remarks and Inauguration of the Incoming President (Oglethorpe Ballroom)

Drs. Hsien-Chang Lin and Julie Croff, AAHB Presidents

Meeting Adjourns: Please complete an online meeting evaluation that will be emailed to all attendees.

11:45 am

Meeting Adjourns

Thank you for attending the 2024 Annual AAHB Scientific Meeting!

- 25th Annual AAHB Scientific Meeting
- March 16-19, 2025
- Hyatt Regency Mission Bay San Diego, California

Save the Date!

