AAHB Presidential Address
14th President, 2014-2015

March 19, 2014

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Appreciate the membership’s trust

- Pledge
  - To honor those who have come before me, including founding members
  - To protect the mission of the Academy, serving as the research home for health behavior scholars and researchers
  - To move the Academy another step forward with your help and assistance
My AAHB Journey – my professional, sweet home

• 2003: Attended my first AAHB Meeting in St. Augustine
• 2005: Became a member of AAHB
• 2008-2009: Research Review Committee Chair
• 2010-2012: Delegate (Board)
• 2012-2013: Treasurer (Board)
• 2012: Fellow
• 2013-2014: President-Elect
• 2014-2015: President
One Big Family

• Quite a few will agree, “This is my professional home. Of all the conferences I attend, this is my favorite.”

• We are family members who are committed to excellence in research and the application of research to practice

• Our past successes are due, in large part, to Board members and committee/council members who have volunteered so many hours of their time
Thank you!

- Founding members, Past Board members
- Rita DeBate, Immediate Past-President
- Jeff Hallam, President-Elect
- Erika Trapl, Secretary
- Jessica Rath, Treasurer
- Joanne Sommers, Executive Director
- Lara McKenzie, 2015 Conference Committee Chair
- Renee Umstattd Meyer, Kelli Will, Lisa Benz Scott, Delegates
- Diane Abatemarco, Awards Council Chair
- James Neff, Membership Development Council Chair
- Eric Buhi, Marketing and Communications Council Chair
- Brian Colwell, Resource Development Council Chair
Historical Foundations and Future Visions

- Steward of Where We Have Been and Where We Are Heading
  - Meritocracy and Scientific Rigor
  - Welcoming and Inclusive
  - Influencing Health Policy (Bylaws Article II)
Goals, 2014-2015

- To start a new Journal of the Academy with the help of Dr. Scott Olds and other members
- To make a new AAHB Strategic Plan with the help of Dr. Rita DeBate and other members
- To broaden our membership base
- To increase national and international visibility
- To foster dialogue among member researchers for collaborative research
What You Can Do

• Become involved!
  ➢ Volunteer for Academy leadership and service positions
  ➢ Offer your innovative ideas to improve the Academy and our Annual Meeting

• Become an ambassador!
  ➢ Recruit other researchers (home or abroad) to join the Academy

• Network and dialogue
  ➢ Reach out to each other
2015 AAHB Meeting

- San Antonio, Texas, March 15-18, 2015
- Hyatt Regency on the Riverwalk

Digital Media and Behavior Change

- Look for another great meeting at the historical, beautiful and romantic city!
- Lara McKenzie (Conference Committee Chair), Jessica Rath (Program Chair), Anna Price (Research Review Chair)