

**Bruce Simons-Morton, Ph.D.**  
**6<sup>th</sup> AAHB President (2006-2007)**

**When did you attend your first Academy annual meeting?** My first AAHB meeting was 2002.

**What attracted you to AAHB?** I like the structure of small, tightly-focused meetings, with emphasis on research. I really enjoyed serving for several years on the Program Committee, developing, organizing, and delivering exciting annual meetings.

**What do you value about the Academy and why did you choose to be involved as President?** I have mainly valued the great professionals involved in the AAHB. I sought to become President to further the aims of the Academy, including improving the behavioral science research base, improving practice through research, and introducing new theory and methods to the field.

**What was your vision for AAHB when you assumed the role of president?** My vision for the AAHB was to establish the AAHB as a sort of honor society of behavioral science researchers who maintained a strong practice orientation. My goals were to hold great meetings, increase membership, improve administrative functioning, and develop a long-range financial plan.

**What was your biggest accomplishment as President?** While President we planned and executed terrific scientific meetings and improved the administrative structure of the AAHB.

**Where do you see AAHB in the next 10 years?** The AAHB has emerged as a viable, independent organization representing behavioral science researchers. In the next 10 years the AAHB needs to increase its membership and financial bases and continue to offer meaningful, stimulating, interesting, go-to meetings.

**Do you have any advice for students and early career researchers?** Affiliation with a professional organization is an important and meaningful aspect of academic development. Given its small size and research focus, the AAHB provides a great venue for professional development. I encourage young researchers to get involved by attending meetings, volunteering for a committee, and presenting research.